ADVERTISING AIDS

Anarene, Texas, 1951.

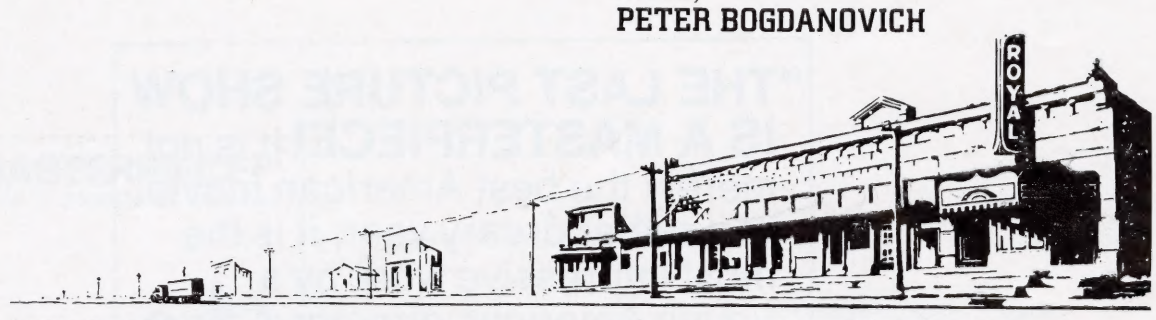
Nothing much has changed...

COLUMBIA PICTURES Presents **A BBS PRODUCTION**

THE LAST PICTURE SHOW

A Film By
PETER BOGDANOVICH

Official Selection New York Film Festival



starring
TIMOTHY BOTTOMS/JEFF BRIDGES/ELLEN BURSTYN/BEN JOHNSON/CLORIS LEACHMAN/ and introducing CYBILL SHEPHERD as Jacy
Directed by PETER BOGDANOVICH/Screenplay by LARRY McMURTRY and PETER BOGDANOVICH/Based on the novel by LARRY McMURTRY/Executive Producer BERT SCHNEIDER/Produced by STEPHEN J. FRIEDMAN

Original Soundtrack Album on MGM Records.

R RESTRICTED Under 17 requires accompanying Parent or Adult Guardian

Ad Mat No. 401—512 Lines—4 Cols. x 9 1/8 Inches
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Ad Mat No. 402—512 Lines—4 Cols. x 9 1/8 Inches
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"THE LAST PICTURE SHOW IS A MASTERPIECE! It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'!"
—PAUL D. ZIMMERMAN, Newsweek

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starring
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CLORIS LEACHMAN/ and introducing CYBILL SHEPHERD as Jacy / Directed by PETER BOGDANOVICH
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Produced by STEPHEN J. FRIEDMAN Original Soundtrack Album on MGM Records. R

THEATRE

Ad Mat No. 205—150 Lines—2 Cols. x 5 3/8 Inches

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—*PAUL D. ZIMMERMAN, Newsweek*

"THE LAST PICTURE SHOW

tells a series of interlocking stories of love and loss... that illuminate a good deal more of one segment of the American experience than any other American film in recent memory."

—*VINCENT CANBY, N.Y. Times*

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THEATRE

Ad Mat No. 204
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"A MASTERPIECE!
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—PAUL D. ZIMMERMAN, Newsweek

"THE LAST PICTURE SHOW is the happiest news of the 1971 New York Film Festival!"
—STEFAN KANFER, Time Magazine

"THE LAST PICTURE SHOW IS THE BEST AMERICAN FILM SO FAR THIS YEAR! Bogdanovich is one of our most gifted moviemakers!"
—JUDITH CRIST, New York Magazine

"Peter Bogdanovich's fine film, THE LAST PICTURE SHOW tells a series of interlocking stories of love and loss... that illuminate a good deal more of one segment of the American experience than any other American film in recent memory!"
—VINCENT CANBY, N. Y. Times

"BRILLIANT! A contemporary American cinema classic!"
—WILLIAM WOLF, Cue

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A Film By
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"A MASTERPIECE!"

—*PAUL D. ZIMMERMAN, Newsweek*

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THE LAST PICTURE SHOW

R

Ad Mat No. 202—100 Lines—2 Cols. x 3⅝ Inches

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—315 Lines—
3 Cols. x 7½ Inches

"THE LAST PICTURE SHOW IS A MASTERPIECE! It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'!"

—PAUL D. ZIMMERMAN, Newsweek

"Peter Bogdanovich is possibly the most exciting new director in America today, and THE LAST PICTURE SHOW IS THE HAPPIEST NEWS OF THE 1971 NEW YORK FILM FESTIVAL!"
—STEFAN KANFER, Time Magazine

"BRILLIANT! A CONTEMPORARY AMERICAN CINEMA CLASSIC! A stunningly made story! Director Peter Bogdanovich establishes himself as a major American filmmaker."
—WILLIAM WOLF, Cue

"WITHOUT QUESTION THE BEST MOVIE I'VE SEEN THIS YEAR! It is funny, wise, sensitive and tragic... and it has an honesty and intelligence that is rare to the screen."
—STEWART KLEIN, WNEW-TV

"A VERY GOOD MOVIE! SOME OF THE BEST ACTING YOU'RE LIKELY TO SEE THIS YEAR! But what grants it a claim to greatness is its precise, humane understanding of how generations succeed and fail in communicating."
—RICHARD SCHICKEL, Life

"The attempt to capture both time and place has been eminently successful! What happens between these people and others makes one ache with recognition and remembrance."
—HOLLIS ALPERT, Saturday Review

"ONE OF THE BEST THIS YEAR! One that should not be missed! Bogdanovich has turned out a superb film!"—LEONARD HARRIS, CBS-TV

"A FILM FOR EVERYBODY! A lovingly exact history of American small-town life!"
—PAULINE KAEL, New Yorker

"BRILLIANT! Beautiful in its ambience and mood, beautiful in its direction, writing, and performance."
—BERNARD DREW, Gannett News Service

"DON'T YOU DARE MISS IT! THE LAST PICTURE SHOW automatically goes on my top ten movie list for 1971!"
—BOB SALMAGGI, Group W Network

"PETER BOGDANOVICH'S FINE FILM, THE LAST PICTURE SHOW tells a series of interlocking stories of love and loss... that illuminate a good deal more of one segment of the American experience than any other American film in recent memory."
—VINCENT CANBY, N.Y. Times

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Ad Mat No. 303—354 Lines—3 Cols. x 8 1/2 Inches
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"A MASTERPIECE!

It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'!" —PAUL D. ZIMMERMAN, Newsweek

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CTURES Presents
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PETER BOGDANOVICH

starring
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Official Selection New York Film Festival

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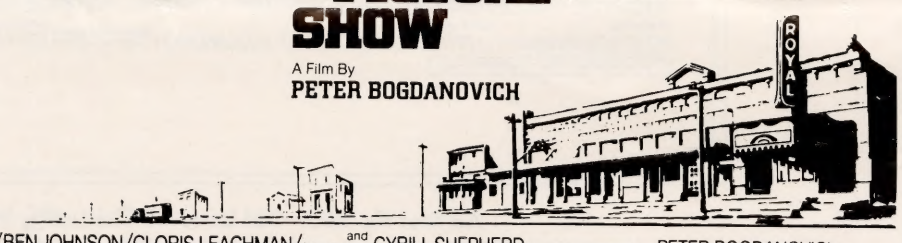

starring
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Directed by PETER BOGDANOVICH

Screenplay by LARRY McMURTRY and PETER BOGDANOVICH

Based on the novel by LARRY McMURTRY

Executive Producer BERT SCHNEIDER

Produced by STEPHEN J. FRIEDMAN

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Ad Mat No. 405—500 Lines—4 Cols. x 9 Inches

THE LAST PICTURE SHOW

"A MASTERPIECE!"
—PAUL D. ZIMMERMAN, Newsweek

COLUMBIA PICTURES Presents
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Ad Mat No. 201—56 Lines—2 Cols. x 2 Inches

"BRILLIANT!"
—BERNARD DREW, Gannett News Service

"A MASTERPIECE!"
—PAUL D. ZIMMERMAN, Newsweek

THE LAST PICTURE SHOW R

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"THE LAST PICTURE SHOW is a masterpiece!

It is not merely the best American movie of a rather dreary year; it is the most impressive work by a young American director since 'Citizen Kane'!" —PAUL D. ZIMMERMAN Newsweek

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Ad Mat No. 406—640 Lines—4 Cols. x 11 3/8 Inches

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Director of the Code for Advertising
Motion Picture Association of America
522 Fifth Avenue, N. Y., N. Y. 10036

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